



## WEBSITE & MAINTENANCE PACKAGES FOR BUSINESSES

“Your growth is our mission. Let’s build your future online, together.”

### WELCOME TO YOUR DIGITAL FUTURE

[We empower businesses of every size to thrive online. From startups taking their first steps to enterprises reaching new heights, our website packages deliver powerful designs, smart functionality, and growth-driven strategies. With us, your digital presence becomes more than a website — it becomes a tool for attracting customers, building credibility, and driving success.]

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## Introduction

### Mission Statement

We help businesses of all sizes build powerful websites that attract customers, drive growth, and establish credibility online. Our packages are designed to meet you where you are — whether launching, scaling, or leading — while ensuring your digital presence evolves with your goals.

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### From startups to enterprises — tailored solutions for your growth

Your business deserves a digital presence that works as hard as you do. Whether you're launching a startup, scaling a growing company, or leading an established enterprise, our website packages are designed to meet you exactly where you are. We combine modern design, smart functionality, and growth-driven strategy to deliver websites that don't just look good — they help your business thrive.

With flexible options and scalable features, we provide solutions that evolve with your goals. From simple, professional sites to advanced e-commerce platforms, we build digital experiences that attract customers, strengthen your brand, and drive measurable results.

## Package Overview

Choose the Package That Fits Your Business.

Package	Price Range	Support	Best For (Target)
Bronze (Starter)	\$300 – \$850 / £200 – £700 / €300 – €850	2 Weeks (FREE)	Individuals, startups, small local businesses
Silver (Business)	\$1,000 – \$3,000 / £800 – £2,500 / €1,000 – €3,000	1 month (FREE)	Small to medium businesses
Gold (E-Commerce)	\$3,000 – \$10,000 / £2,500 – £8,000 / €3,000 – €10,000	2 months (FREE)	Online shops, service providers
Platinum (Enterprise)	\$11,000 – \$100,000+ / £8,000 – £90,000+ / €10,000 – €100,000+	3 months (FREE)	Corporations, large organizations

### Bronze (Starter) – *Your First Step Online*

- **Target:** Startups & first-time online presence
- **Deliverables:**
  - 1 – 3page responsive website (Home, About & Contact)
  - Fully Responsive Interface
  - Basic SEO setup
  - Contact form integration (For receiving emails directly from your website)
  - Basic website boosting
  - Basic hosting setup
  - Free SSL
  - 1 round of revisions

- 2 weeks of support

Perfect for individuals, startups, and small local businesses taking their first step online, our Bronze Package provides a simple yet professional website that establishes your digital footprint. Whether it's a landing page, portfolio, or basic business site, this package delivers everything you need to get started without unnecessary complexity.

We customize a clean, mobile-friendly template, set up essential pages (Home, About, Contact), and ensure smooth navigation so your audience can connect with you easily. With basic hosting setup and one round of revisions included, you'll have a reliable, functional site that reflects your brand and builds credibility.

The Bronze Package is designed to be affordable, efficient, and effective — giving you a strong foundation to grow your online presence and upgrade as your business expands.

## **Silver (Business) – Professional Websites for Growing Businesses**

- **Target:** Growing businesses & consultants
- **Deliverables:**
  - 5 – 10page responsive website
  - Fully Responsive Interface
  - Blog or portfolio integration
  - Custom branding & tailored layouts
  - Social media integration
  - Analytics setup
  - Personal CPanel
  - Medium SEO optimization
  - Basic Website Boosting
  - 2–3 rounds of revisions

- 1 month of support

Designed for small to medium-sized businesses ready to elevate their online presence, our **Silver Package** delivers a professional, multi-page website that blends style with functionality. This package is ideal for companies that want more than a simple landing page — it's built to showcase your brand, engage customers, and support business growth.

With **custom design elements**, **SEO optimization**, and **integrated features** like blogs, portfolios, or contact forms, your website becomes a dynamic hub for your audience. We ensure mobile-friendly layouts, intuitive navigation, and analytics integration so you can track performance and refine your digital strategy.

The Silver Package strikes the perfect balance between affordability and impact. It's a smart investment for businesses that want a polished, scalable website that grows alongside their ambitions.

## **Gold (E-Commerce) – *Dominate Your Market***

- **Target:** E-commerce & service providers
- **Deliverables:**
  - Full e-commerce functionality (Shop, Cart, Checkout)
  - Product catalog & payment gateway
  - Customer accounts & secure checkout
  - Custom design with interactive elements
  - Personal CPanel
  - Advanced SEO & security setup
  - Advanced website boosting
  - Free Webmail (1 Year)
  - 2 months of support & training

For established businesses and enterprises that demand nothing less than excellence, our **Gold**

**Package** is designed to deliver a fully customized, feature-rich website tailored to your unique vision. Whether you need a corporate hub to showcase your brand or a robust e-commerce platform to drive sales, this package transforms your digital presence into a powerhouse.

We integrate **secure payment gateways**, implement **advanced SEO strategies**, and craft **interactive, user-focused designs** that captivate audiences and convert visitors into loyal customers. Every element is built with precision, scalability, and performance in mind — ensuring your website not only looks exceptional but also functions seamlessly across devices.

The Gold Package is more than a website; it's a strategic investment in your digital future. By combining cutting-edge technology with creative design, we set your business apart in a competitive marketplace and empower you to grow with confidence.

## **Platinum (Enterprise) – *Enterprise-Level Digital Powerhouse***

- **Target:** Established businesses & Enterprises
- **Deliverables:**
  - Fully custom web app or enterprise site
  - Customer accounts
  - Scalable architecture
  - Complex backend (databases, APIs, dashboards)
  - Custom design with interactive elements
  - Advanced integrations (CRM, ERP, cloud services)
  - Personal CPanel
  - Advanced SEO & security setup
  - Advanced website boosting
  - Free Custom Webmail
  - Ongoing updates & optimization
  - 3 months of support & training

For corporations and large organizations that require a truly world-class digital presence, our **Platinum Package** delivers the pinnacle of web development excellence. This is not just a website — it's a fully customized, enterprise-grade solution engineered to scale with your business and elevate your brand to new heights.

From **complex backend systems** and **API integrations** to **advanced security protocols** and **cloud-ready architecture**, every detail is crafted to meet the demands of high-traffic, mission-critical environments. We design with precision, ensuring seamless performance, intuitive user experiences, and robust functionality across all platforms.

The Platinum Package includes **dedicated support and ongoing optimization**, giving you peace of mind that your digital infrastructure will evolve alongside your business. Whether it's a corporate hub, a global e-commerce platform, or a custom web application, this package transforms your vision into a digital ecosystem that commands authority and inspires trust.

### **Add-ons – *Enhance Your Package***

- Logo design & branding kit
- Copywriting & content creation
- Digital marketing (ads, social media campaigns)
- Social media manager (you get to choose the manager and negotiate price)
- Extra support packages (monthly retainers)

## Graphic Design Pricing Tiers

Graphic Design	Entry-Level / Budget	Mid-Range (Professional)	Premium / Agency
 <b>Poster</b>	\$50 – \$120 / £40 – £100 / €50 – €120	\$200 – \$600 / £150 – £500 / €200 – €600	\$1,000 – \$5,000+ (large-scale, event branding)
 <b>Flyer</b>	\$30 – \$80 / £25 – £65 / €30 – €80	\$100 – \$300 / £80 – £250 / €100 – €300	\$500 – \$2,000+ (campaigns, high-end marketing)
 <b>Logo</b>	\$50 – \$150 / £40 – £120 / €50 – €150	\$300 – \$800 / £250 – £650 / €300 – €800	\$1,000 – \$10,000+ (corporate branding)

## Tier Explanations

### Entry-Level / Budget

- Simple, clean designs
- Limited revisions (1–2)
- Standard formats (JPEG, PNG, PDF)
- Quick turnaround

### Mid-Range (Professional)

- More creative layouts & custom elements
- 3–4 revisions included
- Multiple formats & sizes (print + digital)
- Moderate turnaround time

### Premium / Agency

- Fully custom, high-end designs with unique branding concepts
- Unlimited revisions until satisfaction
- Source files included (AI, PSD, EPS)

- Premium detailing, advanced typography, and tailored aesthetics
- Priority delivery

## Writing Payment Packages (Pay-Per-Word)

Package Type	Price Range (Per Word)	Features
 <b>Basic</b>	\$0.10 – \$0.30 / £0.08 – £0.25 / €0.09 – €0.28 per word	Simple, clear writing; 1 revision; standard formatting
 <b>Intermediary</b>	\$0.35 – \$0.80 / £0.30 – £0.75 / €0.33 – €0.78 per word	More detailed writing; 2–3 revisions; tailored tone/style; SEO-friendly
 <b>Advanced</b>	\$1.00 – \$2.00+ / £0.80 – £1.50+ / €1.00 – €2.00+ per word	Premium, research-driven writing; unlimited revisions; professional formatting; citations & references

## Package Descriptions

### **Basic – Clear & Affordable**

Ideal for straightforward content such as short blog posts, product descriptions, or flyers. You get clean, professional writing with one round of revision to ensure accuracy.

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### **Intermediary – Tailored & Engaging**

Perfect for businesses that need more polished content. Includes SEO-friendly writing, multiple revisions, and a tone adapted to your brand voice. Suitable for website copy, longer articles, and marketing materials.

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### **Advanced – Premium & Research-Driven**

Designed for high-stakes content like whitepapers, proposals, or corporate communications. Includes in-depth research, unlimited revisions, professional formatting, and references. This package ensures your writing is not only persuasive but authoritative.

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### Digital Marketing Pricing Tiers

Feature	Basic Plan	Intermediary Plan	Advanced Plan
<b>Social Media Ad Campaigns</b>	\$200 – \$500 / £150 – £400 / €200 – €500 per campaign	\$1,000 – \$5,000 / £800 – £4,000 / €1,000 – €5,000	\$10,000 – \$50,000+ for multi-platform campaigns
<b>Google / PPC Ad Campaigns</b>	\$300 – \$800 / £250 – £650 / €300 – €800 setup + ad spend	\$1,500 – \$7,000 / £1,200 – £5,500 / €1,500 – €7,000	\$20,000 – \$100,000+ for enterprise PPC management
<b>Content Creation (Blogs, Articles)</b>	\$50 – \$150 / £40 – £120 / €50 – €150 per piece	\$200 – \$600 / £150 – £500 / €200 – €600	\$1,000 – \$5,000+ for long-form, SEO-driven content
<b>Video Content (Short Ads, Reels)</b>	\$300 – \$800 / £250 – £650 / €300 – €800 per video	\$1,000 – \$5,000 / £800 – £4,000 / €1,000 – €5,000	\$10,000 – \$50,000+ for professional production
<b>Content Strategy &amp; Management</b>	\$500 – \$1,500 / £400 – £1,200 / €500 – €1,500 monthly	\$2,000 – \$7,000 / £1,600 – £5,500 / €2,000 – €7,000 monthly	\$10,000 – \$50,000+ monthly for enterprise-level

 Professional Email Creation Packages

<b>Package Type: Custom Webmail</b>	<b>Price Range (Yearly)</b>	<b>Features</b>
<b>Basic</b>	\$300 / £200 / €300	50/hour (1200 emails per day) Simple, professional email setup; 1 custom email address (e.g., info@yourbusiness.com); standard signature design; basic configuration
<b>Intermediary</b>	\$700 / £550 / €700	200/hour (4800 emails per day) Up to 3 custom email addresses; branded signature design; integration with website domain; mobile & desktop setup; 2 revisions.
<b>Advanced</b>	\$1,500 / £1,200 / €1,500	10,000/hour (240,000 emails per day) Up to 10 custom email addresses; advanced signature with logo & social links; domain + hosting integration; security setup (SPF/DKIM); unlimited revisions; priority support.
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<b>Package Type: Private Webmail</b>	<b>Price Range (Yearly)</b>	<b>Features</b>
<b>Starter</b>	\$70 – \$1,500 / £50 – £1,200 / €70 – €1,500	500/hour, (12,000 emails per day) 1 mailbox included (can be upgraded to 999) Up to 4995GB storage for emails
<b>Pro</b>	\$150 – \$2,500 / £120 – £2,200 / €150 – €2,500	1000/hour (24,000 emails per day) 3 mailboxes included (can be upgraded to 999) Up to 9980GB storage for emails Full mobile sync support
<b>Ultimate</b>	\$300 – \$5000 / £250 – £4,800 / €300 – €5000	1500/hour (36,000 emails per day) 5 mailboxes included (can be upgraded to 999) Up to 14985GB storage for emails Full mobile sync support Docs, Sheets & Presentations Premium Email Delivery

## Custom Webmail Package Descriptions

### **Basic – Professional Start**

Perfect for startups or small businesses that need a clean, professional email presence. Includes one custom email address and a simple signature design to establish credibility.

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### **Intermediary – Branded Communication**

Ideal for growing businesses that want multiple team members on branded emails. Includes up to three addresses, a polished signature design, and integration with your domain for consistent branding.

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### **Advanced – Enterprise Solution**

Designed for established businesses that require multiple addresses, advanced branding, and secure communication. Includes up to ten addresses, premium signature design, domain integration, and email security protocols for maximum reliability.

## **Private Webmail Packages**

### **Starter plan**

Personal email, freelancers, small teams. Includes one custom email address and a simple signature design to establish credibility.

### **Pro**

Growing businesses, moderate bulk sending. Includes up to three addresses, a polished signature design, and integration with your domain for consistent branding.

### **Ultimate**

Bulk campaigns, large organizations. Includes five addresses, premium signature design, domain integration, and email security protocols for maximum reliability.

## Maintenance Packages Overview

Keep Your Website Secure, Updated, and Performing at Its Best!

Feature	Monthly Plan	3-month plan (Quarterly)	6-month plan (Bi-annual)
Basic	\$150 / £150 / €150	\$400 / £350 / €400	\$750 / £650 / €750
Standard	\$500 / £500 / €500	\$1,400 / £1,300 / €1400	\$2,700 / £2,500 / €2,700
Premium	\$2,000 / £2,000 / €2,000	\$5,500 / £5,300 / €5,500	\$10,500 / £10,400 / €10,500

### Basic Maintenance – *Keep It Running Smoothly*

Ideal for startups and small businesses with simple websites. This package ensures your site stays secure, updated, and functional without extra hassle. With monthly updates and performance checks, you can focus on your business while we keep your website in top shape.

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### Standard Maintenance – *Stay Ahead of Issues*

Perfect for growing businesses that need more proactive care. With weekly monitoring, compatibility checks, and monthly performance optimization, your site will always be fast, secure, and up to date. Plus, you get content updates and priority support, so changes happen quickly when you need them.

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### Premium Maintenance – *Maximum Protection & Support*

Designed for enterprises and e-commerce platforms that can't afford downtime. This package delivers daily monitoring, unlimited content updates, and a dedicated account manager to handle your needs. With same-day support and advanced optimization, your website becomes a powerful, worry-free business tool.

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### Add-ons – *Customize Your Care*

- Emergency support (per incident fee)
- SEO monitoring & reporting

- Advanced analytics setup
  - Marketing integrations (email campaigns, CRM updates)
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## Important Notice

We offer a **3-day refund policy** on all packages. If, for any reason, you are not satisfied, you may request a full refund within three (3) days of initial purchase. After this period, payments are considered final and non-refundable. Refunds only apply if **no major work has been delivered yet**.

We want every client to feel confident when working with us, which is why we offer a **3-day refund window** from the time of purchase. This gives you peace of mind to review your order and make sure it's the right fit.

That said, because web development involves immediate effort and expertise, please note that **once major work has been delivered within those first 3 days, refunds are no longer available**. This ensures fairness to both sides — you get our full commitment from day one, and we protect the value of the work already completed.

Our goal is always to build trust and deliver results you'll love. If you have any concerns, we encourage open communication so we can resolve them quickly and keep your project moving forward.

Maintenance charges are billed Monthly, Quarterly and Bi-annually or Pay-per-service (Depending on your preference). Packages can be upgraded or downgraded anytime.

Support check is reviewed 1 – 2 times a week until the specified period of package time purchased is exhausted.

## Payment Terms

To initiate any project, clients are required to pay **50% of the total fee upfront** before work begins. The remaining balance is due upon completion and delivery of the agreed services.

**Failure to pay the complete balance will result in withholding or non-release of the finished work until payment is received in full.**

## Fee Adjustment Notice (Disclaimer)

Our service fees are subject to periodic review and may be adjusted in response to economic conditions or operational challenges. Any changes to pricing will only take effect at the time of

package renewal. Fees agreed upon at the time of your initial purchase will remain fixed for the duration of that package term and will not be altered retroactively.

## Website Management Notice

For cost efficiency, especially for startups, all websites will be managed directly by us. This approach ensures smooth operation and reduces overhead expenses for clients. Please note that under this arrangement, **cPanel access will not be provided**.

If a client desires to have their own separate cPanel login details, this will require an **upgrade to a larger package** purchased solely for them, which will incur additional charges.

Clients who prefer to have their own personal cPanel login details from the start may do so by selecting one of the higher-tier packages listed above that specifically includes personal cPanel access. By purchasing such a package, the client will receive full administrative control over their hosting environment, independent of our managed setup. This option ensures greater flexibility and autonomy, but comes at an additional cost due to the resources required for a dedicated hosting arrangement.

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### Let's Build Your Website Today — and Keep It Running at Its Best 🙌

Contact us to discuss your package and start building your digital presence online.

📞 Phone: [Whatsapp](#) (Chat Me Up)

✉ Email: [grayrabbit74632@gmail.com](mailto:grayrabbit74632@gmail.com) (click on the link)

📱 Social Media: [grayrabbit \(azadverts\)](#) (Instagram) (click on the link)

🌐 Website: [Gray Rabbit Tech Portfolio](#) (click on the link)